



FEBRUARY 11 & 12, 2022

Presented by

SOUTHWEST FLORIDA
QUILTERS GUILD

"Colors of the Sea"

We invite you to participate as a vendor in our SWFQG Quilt Show.

Our 2022 quilt show will be held on **Friday and Saturday, February 11 & 12, 2022**, at the Fort Myers Event Center, 1900 Park Meadows Dr., Fort Myers, Florida, 33907. We are excited that the new show venue located in central Fort Myers just west of US 41 and 8 miles west of Interstate 1-75 & Daniels Pkwy (exit 131) will provide easy access for the entire Fort Myers and surrounding areas. We are confident that this location will be a better draw to our winter visitors and we anticipate a very busy show!

Vendor set up will be on **Thursday, February 10, from 12 pm to 8 pm.**

This judged quilt show will provide two days of dazzling quilts on display, our extremely popular Basket Raffle, and a spectacular Opportunity Quilt. Our show attracts year-round and seasonal residents alike. Many of our potential attendees have missed in-person quilt gatherings during the pandemic and can't wait to visit the Show. Let's not forget all the shopping offered by vendors like you!

There are several booth options to choose from to enable you to find the most effective way to showcase and promote your products. We will do our best to accommodate your booth location preferences, however, booths are assigned on a first come first serve basis, so it is important to register early. There will be no more than 20 vendors accepted for the Merchant Mall. Please review the options on the next page and send in your reservation form today! Send your completed reservation form with a check for your deposit to the address provided on the enclosed reservation form.

If you have any questions or special requests, please feel free to contact me.

Looking forward to hearing from you soon.

Carol Krohse, Vendor Coordinator, SWFQG@comcast.net cell: 651-764-4413

Booth Options:

10' x 10' \$250 includes 1 8' table, 2 chairs, pipe & drape, wi-fi and electricity

10' x 20' \$500 includes 2 8' tables, 2 chairs, pipe & drape, wi-fi and electricity

(additional tables \$9.00, no charge for additional chairs)

- All vendor booths will have access to electrical outlets and wi-fi.
- All vendors reserving a booth will have their company name included on our website.
- Our Show will be advertised in bulletins of local quilt guilds, in flyers to local retailers, and in local and regional newspapers and websites.

Hotel information will be available mid-summer.

We are anticipating another successful event, and we hope you decide to join us!

*Carol Krohse
Vendor Coordinator
Southwest Florida Quilters Guild
PO Box 2264
Fort Myers, FL 33902*

Southwest Florida Quilters Guild Quilt Show
February 11 & 12, 2022 – Ft. Myers, FL

Vendor Reservation Form

Your company name _____
Address _____
City, State, Zip _____
Contact name _____
Phone _____
Email _____
Website _____
Items/products displayed in booth _____

- 10' x 10' Booth \$250.00 _____ (includes 1 8' table and 2 chairs)
additional 8' tables @\$9 _____ additional chairs (no charge) _____
- 10' x 20' Booth \$250.00 _____ (includes 2 8' tables and 2 chairs)
additional 8' tables @\$9 _____ additional chairs (no charge) _____

Special Booth Requests, i.e. open aisle end, no drape or no pipe & drape, no tables, ½ wall at booth end, etc.
There is no booth location guarantee but is based on date of deposit receipt and booth size availability. Vendor space is very limited in 2022. Please don't delay.

Total payment due \$ _____

A 50% payment will hold your spot with balance due by **December 15, 2021**.
Deposit checks can be made payable to **SWFQG Quilt Show** and mailed along with this reservation form to:

Carol Krohse
Vendor Coordinator
Southwest Florida Quilters Guild
PO Box 2264
Fort Myers, FL 33902

IMPORTANT DATES

Now - Reserve your spot in the Merchant Mall at the 2022 SWFQG Quilt Show with a 50% deposit.

Wednesday, Dec. 15, 2021 – Balance due for booth(s) reservation.

Thursday, Feb. 10, 2020 – Set-up will begin at 10 am at Fort Myers Event Center, 1900 Park Meadows Dr, Ft. Myers, FL 33907. Guild volunteers will be available to assist you with unloading your vehicle. Please plan to finish set-up by 8 pm.

Friday, Feb. 11 – Show hours are **10 am – 5 pm**. Access to your booth will be available at 9 am.

Saturday, Feb. 12 - Show hours are **10 am – 4 pm**. Access to your booth will be available at 9 am.

PLEASE NOTE:

Booths are expected to remain open for the entire Show.

SWFQG will be unable to provide change to vendors during the Show. Please bring a cash drawer/change for your booth.

There is no refund of deposit or booth fees unless a comparable replacement is secured by Feb. 7, 2022.